

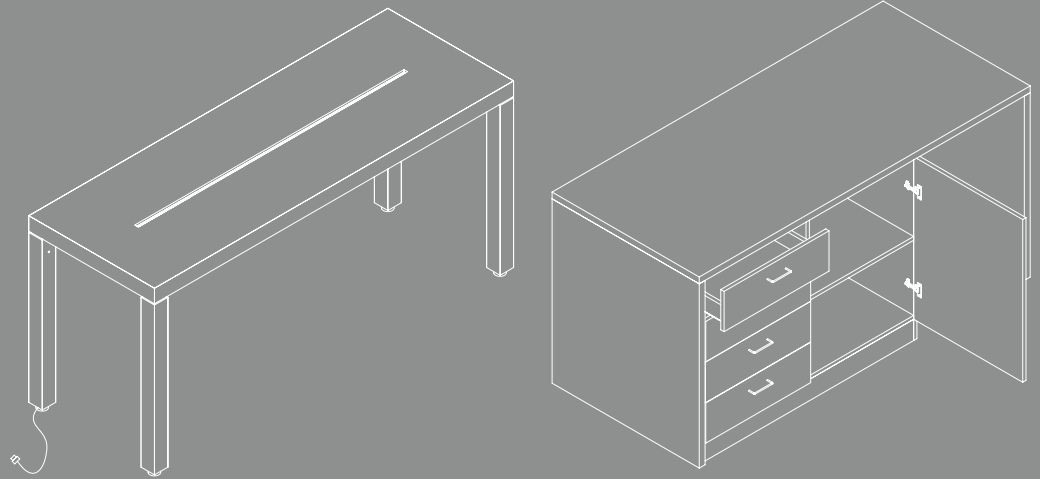
HEAD OFFICE
MELBOURNE – SYDNEY – BRISBANE – PERTH

JOINERY & CUSTOM DISPLAY



AUSTRALIAN
DESIGNED &
ENGINEERED

**EMRACK PRODUCES UNIQUE & CUSTOM JOINERY SOLUTIONS TAILORED TO
SUIT THE SPECIFIC MERCHANDISING & DISPLAY REQUIREMENTS OF RETAIL
BUSINESSES OF ALL TYPES**



Emrack produces customised joinery designs to suit the different merchandising and display needs of any retail business. The design and application of joinery items is unique in that it delivers merchandising and display solutions in all forms and shapes. Joinery is often coupled with steel and acrylics to produce custom displays and brand-specific promotional units.

Our team will work with the client and their associated partners—such as store planners, advertising agencies and graphic designers—to ensure all corporate identity issues are considered when designing and developing a POS display.

Aside from working directly with architects and design firms, Emrack is able to assist with design and selection of appropriate joinery items. All displays are first generated in 3D computer aided drawings (CAD), which are then rendered and presented to the client prior to prototypes being developed.

This provides retail clients with the opportunity to review life-like images and assembly mechanics that can be changed until a final design is agreed.

FEATURES

- A match to an existing furniture, fitting or store design
- Total flexibility in the design and development process
- Styling and design that adds to a store's visual presentation
- A range of timber, melamine, paint and other finishes available
- Customized displays and in-house design & prototyping services
- Effective point of sale display offers increased product visibility

THE DESIGN & APPLICATION OF JOINERY ITEMS IS UNIQUE IN THAT IT DELIVERS MERCHANDISING & DISPLAY SOLUTIONS IN ALL FORMS AND SHAPES

Emrack Joinery and Custom Display Units are high quality and great value for money. We ensure that our clients receive world-class personalised service & high attention to detail when designing and producing customised joinery designs.